

Becoming a Greenwich Conference Ambassador

What is the Conference Ambassador Programme?

Visit Greenwich has developed the Conference Ambassador Programme to support individuals who want to host national and/or international conference(s) in the Royal Borough of Greenwich.

The programme has been established to strengthen the promotion of Greenwich as an international business events destination, recognising that ambassador supported bids are more effective.

We provide free and impartial advice and support to Ambassadors that wish to bid to host a conference in Greenwich, supporting them through-out the bidding journey.

Could you be a Greenwich Conference Ambassador?

Anybody can be an Ambassador if they are passionate about Greenwich and are influential within their field – academics, researchers, directors, business figures and experts. Ambassadors are commonly leaders or influencers in their specialism, association or society who can act as a representative for the destination and champion Greenwich.

If you are interested in organising national and/or international conferences in Greenwich in the future, we welcome you to get in touch further to find out how we can assist you in this process.

Why become a Greenwich Conference Ambassador?

Becoming an Ambassador is a rewarding opportunity. Benefits include:

- Raise your profile within your industry or discipline.
- Gain national and international recognition, exposure of local skills and expertise.
- Showcase and raise the profile of your organisation and Greenwich to industry peers.
- Attract future inward investment, funding and new business development opportunities.
- Generate positive economic and societal impact for Greenwich, creating legacy benefits.

How Visit Greenwich can help?

The Conference Ambassador Programme has been developed to support and encourage Ambassadors to secure international conferences in Greenwich. The Ambassador role is to identify opportunities within their network. Our role is to identify destination solutions and produce attractive and compelling bids.

We offer a range of services including free and impartial advice, venue search and multi venue proposals, venue and accommodation booking tailored to meet your needs and supports to enhance the delegate experience. Our supports include:

- Bid preparation and support
- Preferential venue and accommodation rates
- Site visits
- Connections to other ambassadors and experts
- Destination content – maps, imagery and collateral
- Social programme support

If you are interested in becoming an Ambassador or are in the process of organising a conference please contact venues@visitgreenwich.org.uk.