

Awards Triple Triumph for Greenwich

Visit Greenwich, City Cruises and Cutty Sark hit the treble at UKinbound's annual Awards for Excellence

On an amazing night for Greenwich, Visit Greenwich won Destination Marketing Company of the Year at the UK Inbound Awards for Excellence 2017 in the face of strong competition from Destination Bristol, Visit Wales and Glasgow Life.

Visit Greenwich partners, City Cruises and Cutty Sark also won awards. City Cruises took the honours for Transport and Sightseeing Service Provider of the Year, and Cutty Sark for Individual Attraction of the Year, making the evening a treble triumph for Greenwich.

The awards ceremony, hosted by comedian Rod Woodward, took place at the National Museum of Wales and was attended by 250 travel professionals. The winners were chosen by an independent panel of industry experts consisting of Alan Wardle, ABTA; Kurt Janson, Tourism Alliance and Stephany van Willigenburg, Google.

Visit Greenwich Chief Executive Barrie Kelly said: "I'm very proud for Visit Greenwich to be recognised in this way. We are one of the newer Destination Marketing Companies in the country and we have come a long way in just four years since we were created. Tourism has grown by 19% since 2014 and this is partly down to the work of the Visit Greenwich partnership with the firm support of the Royal Borough of Greenwich.

I'd also like to congratulate our partners at City Cruises and Royal Museums Greenwich for their outstanding wins. It was a great night for Greenwich in Cardiff!"

UKinbound is a leading travel trade association and the only one which focuses solely on the interests of the UK's inbound tourism sector. UKinbound addresses and engages with Government, the media, travel trade and the general public to raise awareness of the importance of inbound tourism to the UK economy.

Deirdre Wells OBE, CEO UKinbound commented: “Our awards are an opportunity to give deserved recognition to businesses that have excelled in their sector during 2017, and we’re delighted to name Visit Greenwich, City Cruises and Royal Museums Greenwich as winners. All of our members have shown a positive contribution to the UK inbound tourism sector, and these awards allow us to highlight a number of standout performances.”

For more info and images please contact al@visitgreenwich.org.uk