Vision for Growth in London’s River Traffic

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at Transport for London
Vision for growth in river traffic

Visit Greenwich Business Plan Launch

16 April 2015
TfL London River Services (LRS)

LRS owns and operates eight passenger piers on the River Thames, and will soon take ownership of North Greenwich Pier.

...and the three Woolwich ferries, terminals and facilities (service operated by Briggs Marine)
LRS activities

• Licence private boat operators to use LRS piers

• Manage Woolwich Ferry contract

• Lead River Action Plan delivery to enable river passenger services to reach their full potential as an integral part of London life

Four key themes are:
- Better piers
- Better information and integration
- Better promotion
- Better partnership working
London’s river services

River Bus  Sightseeing tours

Dining Cruises  RIB tours  Charter boats
Current passenger number growth

- Mayoral target to increase annual passenger journeys on the Thames to **12 million by 2020**
- 2013/14 financial year - **8.4 million journeys**
- 2014/15 financial year - **10.0 million journeys**
Scheduled services from Greenwich Pier:
- MBNA Thames Clippers RB1 River Bus
- Sightseeing tours operated by City Cruises and Thames River Services

- Passenger numbers considerably higher in summer months
- More passengers alight at Greenwich than board
Scheduled services from North Greenwich Pier:
- MBNA Thames Clippers RB1 and RB5 River Bus
- Thames RIB Experience
  - Connection to Emirates Air Line
  - Passenger numbers considerably lower than Greenwich Pier
  - Slightly more passengers board at North Greenwich than alight
  - Passenger numbers more consistent throughout the year

North Greenwich Pier
2014 - 2015

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<tr>
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<th>Boarding</th>
<th>Alighting</th>
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<tbody>
<tr>
<td>Total</td>
<td>338,036</td>
<td>322,246</td>
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Periods 1 - 13, 2014-15 financial year
Developing the eastern corridor

**Greenwich Peninsula**
Knight Dragon is creating a new district for London including thousands of homes and offices, schools, shops and community facilities. **Likely that a new pier will be included in the development.**

**Convoys Wharf**
Re-development to include renovation of Olympia Building, new homes, shops, restaurants and hotel, car parks and public open spaces. **Planning permission granted for new pier and funding for river bus services.**

**Royal Wharf**
Oxley and Ballymore creating a new high street with shops, thousands of new homes, fitness complex and leisure units. **A pier is due to be built as part of the development.**
Current and new piers by 2020

- Battersea Power Station 2016
- Plantation Wharf 2015
- Savoy TBC
- Canary Wharf East
- Canary Wharf West
- Royal Wharf
- North Greenwich
- Woolwich Arsenal
- Woolwich Ferry South
- Woolwich Ferry North
- Enderby Wharf 2017
- Convoys Wharf 2018
- Rotherhithe 2020
- Wapping TBC
- Blackfriars
- Bankside
- London Bridge
- Festival
- Embankment
- Westminster
- Chelsea Harbour
- Cadogan
- Imperial Wharf
- Wandsworth Riverside
- Putney
- Barking 2020
- Gallions Reach TBC
- TBC
Current Greenwich Pier

A vital stop for river services and the gateway to maritime Greenwich, but:

• Parts of the pier are over 100 years old
• The passenger experience of the pier needs to live up to its prime location
• Growth in passengers arriving at the pier has not matched growth in all visitors to Greenwich
Possibilities for a re-developed Greenwich Pier

Improved passenger facilities & commercial opportunities – options include:

• Increased berthing space for new boat services & charters
• Visitor information centre & attraction ticketing
• Boat operator & cruise ship
• Exhibition/event/market space
• Retail opportunities
• Better cycling integration
Possibilities for a redeveloped Greenwich Pier

Iconic design - create something that attracts people in its own right

Hudson River Park, New York

Wavedeck, Toronto

Race Street Pier Park, Delaware
Partnership working – the way forward

- Continue to encourage river travel to and from Greenwich, North Greenwich and Woolwich
- Joint approach needed to make the redevelopment possibilities a reality
- New Greenwich Pier cost estimate of £5 million. TfL investigating potential to recoup costs through commercial income – return on investment expected to be 5 years
- Greenwich riverside developments will support growth to 12 million passenger journeys by 2020.